LumniPay

STOREFRONT RULES

The rules a research peptide store follows to process cards.

Five requirements, one list of prohibited words, and a self-check. All five requirements are mandatory: one failure stops an application, and on a live store it starts the 12 hour correction period.

Version of 14 November 2026 · Applies to every store that sells research peptides and takes card payments through LumniPay · lumnipay.com/compliance

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How to use this document

1. Read the five requirements and bring your store in line with each of them.
2. Run the self-check on the last page, then the website checker at **lumnipay.com/compliance/check**.
3. Apply. Your store is read by us at application, then every hour for as long as you process with us.

R1

Login wall

Mandatory login before any access to the catalogue.

WHAT IS REQUIRED

- A login screen in front of the catalogue: products, prices, descriptions and checkout stay out of reach until the visitor is signed in.
- The gate holds on direct links: a product URL pasted into a fresh browser does not open.
- Product feeds are closed too: Shopify **/products.json**, the WooCommerce Store API **/wp-json/wc/store/…**, the WordPress product API **/wp-json/wp/v2/product**, the sitemap, the RSS feed and the site search list nothing to a visitor who is not logged in.
- Nothing readable in the page source either: no product names or prices in scripts, tracking data or structured data.
- Registration can stay free and instant. A login by email or SMS code is a login.
- Brand, about, contact and legal pages can stay public.

WHAT DOES NOT COUNT

- An age gate or an "I am 18 or older" confirmation
- A cookie banner
- A newsletter or discount pop-up
- An optional "sign in" link with the catalogue still browsable
- A gate on the checkout only, with products and prices public

> If a visitor can see one product page without logging in, the gate has failed, whatever else is on the page.

R2

No consumer talk

No claims, no dosing, no body imagery, no consumer sales mechanics, anywhere.

WHERE IT APPLIES

- Product pages, homepage banners, category names, blog posts, FAQ, pop-ups and exit windows
- Text inside images, image file names and alt text
- Page titles, URLs, meta descriptions and structured data
- Customer reviews shown on the store
- Social accounts linked from the store

NOT ALLOWED

- "Personal use", "self-administration", dosing or "how to take" instructions
- Body claims: weight loss, muscle gain, anti-aging, libido, energy, performance, recovery
- Injection, oral or sublingual guidance, reconstitution instructions or calculators
- Body imagery, before and after photos, personal testimonials
- "30-day supply", "starter pack", "cycle", "stack" or any regimen wording
- Countdown timers, flash sales, spin to win wheels
- Any FDA or health claim, even with a disclaimer

> A disclaimer under a claim does not neutralise it. "Not for weight loss" still contains "weight loss". Remove the words, do not caption them.

R3

Research framing

A research-use banner, disclaimers and reagent detail on every product.

- Site-wide banner: **"For laboratory and research use only. Not for human consumption."**
- A clear statement that products are sold exclusively to qualified researchers and laboratories.
- On every product page: a statement that the product is not a drug, food or cosmetic, with the FDA disclaimer.
- On every product page: CAS number, molecular weight, purity percentage (third-party tested), storage conditions, and a certificate of analysis to download or on request.
- **Product title and URL are the compound name and the quantity**, for example "Semaglutide 10mg". No nickname, no code name, no benefit in the title.

> The test: does your product page describe a chemical, or sell an outcome? It has to be the first one.

R4

Buyer declaration at checkout

A research purpose selector and a confirmation checkbox, both blocking.

- A research purpose selector with nothing pre-selected: independent researcher, MD, research foundation, research institute, analytical laboratory.
- A confirmation checkbox, unchecked by default, stating that the products are for research use only and not for human consumption.
- Neither can be skipped: the order does not complete until both are filled.

> On the checkout we host for you, both are built in and cannot be removed.

R5

Lyophilised vials only

The catalogue lists research compounds as lyophilised vials, and nothing meant for administration.

ACCEPTED IN THE CATALOGUE

- Lyophilised research compounds, sold by the vial
- Each product named by compound and quantity

NOT IN THE CATALOGUE

- Bacteriostatic or sterile water, solutions
- Syringes, needles, swabs
- Capsules, tablets, nasal sprays, pre-mixed pens
- Kits or bundles presented as a regimen

Prohibited words and products

These cannot appear anywhere on the store: pages, product titles, URLs, images, meta titles, product feeds, page source and shop API. **One occurrence fails the check.**

PRODUCTS THAT ARE NEVER ACCEPTED, UNDER ANY NAME

- Anabolic steroids, by any name
- SARMs (Ostarine, RAD-140, LGD-4033, MK-677 and others)
- Growth hormone (HGH, somatropin), prohormones, clenbuterol
- 7-OH (7-hydroxymitragynine)
- Opioids, stimulants and any other controlled substance

NAMES

GLP-1, in any spelling	GLP-1, GLP1, GLP1-SMA and any "GLP1-xxx" product name, "GLP blend", "GLP-1 receptor"
Triple agonist compound	Its full compound name and its four-letter short form are not accepted. The product itself is accepted under one of the names below.
Prescription drug brands	Ozempic, Wegovy, Rybelsus, Mounjaro, Zepbound, Saxenda, Victoza, Trulicity, Byetta, Bydureon
Nicknames and categories	"Weight Management" as a category or product name, nicknames such as "Glow"
Accepted names	**Semaglutide, Sema, Tirzepatide, Tirz, Cagrilintide, GLP-2T, GLP-3 RT, GLP3-RT, GLP4-RE, RT3, R3.** A triple agonist product is renamed "GLP-3 RT". A "GLP1-SMA" product is renamed "Semaglutide".

WORDS

Use	personal use, self-administration, dosage, dose, how to take, protocol, inject, oral, sublingual, reconstitute, Bac Water
Body	weight loss, fat loss, muscle gain, anti-aging, longevity, libido, energy, performance, recovery, healing
Regimen	30-day supply, starter pack, starter kit, cycle, stack
Proof	before and after, results, testimonial, clinically proven, FDA approved
Urgency	limited time, ends tonight, flash sale, spin to win

The blog is not an exception: the list applies to every page a visitor can open.

Also required on every store

- A real, registered company. The company named on the store is the company that applies.
- Refund policy, shipping policy, terms and privacy pages, linked in the footer.
- A working contact email and a business address on the store.

Monitoring and enforcement

These rules are an ongoing obligation, not a one-time check. Every store is read again every hour, the way an outside reviewer reads it.

When something is found	You receive an email at once. It names the exact page or feed and how to fix it.
12 hours to fix	The correction period starts with that email. The store is read every hour, and a clean read closes the finding.
After 12 hours	If the finding is still there, card processing on the account is stopped.
Merchant agreement	A store that does not follow these rules can see its agreement ended without notice, its reserve extended to 180 days, and a fixed penalty applied, as set out in the merchant agreement.

> Redesigning, changing theme, adding a plugin or a product line? Run the self-check and the website checker again before you publish. Most findings come from a theme or plugin update that reopens a product feed.

Self-check before you apply

Open your store in a private window. Can you see a product or a price?	**No, login required first.**
Paste a product URL straight into a private window. Does it load?	**No, the gate holds on direct links.**
Open yourstore.com/products.json (Shopify) or yourstore.com/wp-json/wc/store/v1/products (WooCommerce) in a private window. Do products appear?	**No, the feed is closed.**
Open your sitemap and use your site search while logged out. Are products listed?	**No.**
Any claim, dosing, before and after or prohibited word anywhere, including blog, FAQ, pop-ups, images and reviews?	**None.**
Is every product title and URL the compound name and the quantity?	**Yes, on every product.**
Is the research-use banner visible on every page?	**Yes.**
Do product pages carry CAS, molecular weight, purity, storage, COA and the disclaimer?	**Yes, on every product.**
Does the catalogue list lyophilised vials only?	**Yes.**
Does checkout have the research purpose selector and the confirmation checkbox, both blocking?	**Yes.**

Are the refund, shipping, terms and privacy pages linked in the footer?	**Yes.**
Has the website checker at lumnipay.com/compliance/check found nothing?	**Yes.**

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